



Datacatch Company Overview

Datacatch is a software company developing solutions for the management and security of removable storage media. Our first product is Datacatch Librarian which enables searches of offline removable storage media such as external hard drives.

Our aim is to provide small to medium business owners and home users with reliable, easy-to-use and cost effective solutions to their data archive and storage solutions.

Our products are designed based on extensive market research of business needing to search and manage various forms of removable media including: USB keys, photo memory cards, and optical discs such as CDs, DVDs, HD-DVDs, removable hard drives and Blu-ray. It is our intense customer focus that makes Datacatch different from its competitors.

At Datacatch we always have an eye on the future; as such we are always interested in hearing from potential distribution partners, strategic alliances or equity partners seeking strategic software acquisitions.

Our challenge

Tough new legal requirements are changing the way businesses need to store and archive their data. While large organizations are able to meet these requirements, these solutions are often too expensive to be implemented by small companies or home-run businesses.

Research shows that home offices and small to medium sized companies are now using removable media to back-up their information. While this is a cost-effective method, removable media often provides an unstructured approach to data archiving and offers no means of browsing, searching, or retrieving important company or client information quickly. This can lead to a significant loss in productivity.

Protection against data theft on USB keys and MP3 players is also a concern for any business, particularly when sensitive company and client information is involved.

Our approach

Our talented team is dedicated to developing simple-to-use solutions that provide our customers with an integrated data archive and media library management solution that meets and exceeds their needs, both practically and legally.

Board of Directors

Lindsay Lyon

Lindsay Lyon is the Founder and Chairman of Datacatch. He has 25 years of experience in the technology industry in roles ranging from CEO to Executive Management in Sales, Marketing and Support. Lindsay's career includes 13 years with Hewlett-Packard where he was responsible for their Australian commercial business. He has also worked across the Asia Pacific in channel and direct sales consulting as a Partner with Siebel Systems.

Lindsay's previous start-up company developed the Disc Stakka, which is now distributed into over eighty countries around the world. He holds a Masters of Marketing from Melbourne University, a Diploma in Electronic Engineering, an Electrical Trade Certificate, and has attended the INSEAD Executive Management Program in France.

Duane Zitzner

Duane Zitzner has more than 20 years of management, technical and consumer technology experience with computer products and enterprise systems. He was most recently the Executive Vice President of the \$24 billion Personal Systems Group at Hewlett-Packard, leading the team responsible for the development and manufacturing of their business and consumer client devices. He was also the president of Hewlett-Packard's Computing Systems organization where he was responsible for computer products and enterprise systems. Duane also worked in various management and technical positions in software and architecture at IBM.

Duane is on the Boards of both Entone Inc. and Firetide Inc. He holds a Bachelor degree in mathematics from the University of Wisconsin, completed graduate studies in computer science at the University of Minnesota, and studies at Wharton Business School.

Bret Jackson

Bret is an Otago University graduate who completed his MBA from Harvard Business School in 1998. He spent almost 3 years with the Boston Consulting Group (BCG) in Sydney and London prior to founding his own business venture.

At BCG Bret was a Project Leader of consulting teams for client projects across Australia, Asia and Europe, covering banking, industrial, manufacturing, transport and consumer goods industries. Projects spanned mergers and acquisitions, process improvement and corporate strategy for some of Australia's largest public companies. Bret, and his wife Bridgette, then started their own venture from their home in Sydney with limited angel financing.

In the 3 years Bret was CEO and Chairman he created a robust organisation of over 150 full and part time (seasonal) staff with a substantial turnover. Upon exit to a trade buyer, significant value was returned for shareholders with an average return in excess of 50x initial equity. Upon returning to New Zealand, Bret wanted to utilize his own background and success. Therefore he founded Knox Investment Partners with the goal of providing sophisticated investors the opportunity to invest alongside him in a truly aligned private equity offering.

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